

# Sponsorship-Options



## 15<sup>th</sup> GERMAN-AFRICAN ENERGY FORUM

Hamburg, June 1<sup>st</sup> – 2<sup>nd</sup>, 2022

*Give your brand the visibility it deserves!*

Benefits	Platinum Sponsoring 26.000 € (+19% VAT)	Gold Sponsoring 20.000 € (+19% VAT)	Silver Sponsoring 14.000 € (+19% VAT)	Bronze Sponsoring 7.000 € (+19% VAT)
Exclusive room for your company during the two conference days	✓			
Free sponsoring of a panel with printed logo in the conference program (Panel XY sponsored by...)	✓			
Keynote on the <u>first</u> conference day	✓			
Keynote on the <u>second</u> conference day		✓		
Impulse at the beginning of one panel			✓	
Exclusive B2B-meetings with African Ministers / Ministries and selected African companies / institutions / utilities / financiers	✓	✓		
Company stand for 2 days	1,5 x 3 m	1,5 x 1,5 m		
Active participation in a podium discussion	✓	✓	✓	✓
Add information material to the conference bag	unlimited	unlimited	two pieces	one piece
Logo & Article in the „Energy Newsletter“	dominantly	exposed	large	medium
Linked logo at the conference homepage ( <a href="http://www.energyafrica.de">www.energyafrica.de</a> )	dominantly	exposed	large	medium

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Free participants	6	4	2	1
Free participants at the VIP-reception for sponsors & African guests (tbc)	6	4	2	1
Logo on the printed conference program / list of participants	dominantly	exposed	large	medium
Logo visible at the projections of the conference halls	dominantly	exposed	large	medium

## Proposals for an “Exclusive Sponsorship” (all prices + 19% VAT)

<b>Sponsoring of a panel / Logo in the program</b> (Logo in the program “Panel sponsored by”, incl. 1 free participant for the two conference days, organisation of the panel in close cooperation with the AV)	4.000 €
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*In case of interest in booking an individual **Sponsoring of a WORKSHOP**, kindly contact us directly.*

<b>Company stand at the conference venue</b> (for both days, incl. 1 free participant, electricity access, 1 high-table and 2 high-chairs)	<b>Members</b>	3.000 € (1,5 x 1,5 m)
	<b>Non-members</b>	4.000 € (1,5 x 1,5 m)
<b>Branding of conference bags</b>	5.000 € (plus production costs) → package-price if combined with Silver sponsoring or higher level: 4.000 €	
<b>Display of give-aways</b> (pens, usb-sticks, sweets, notepads etc.)	1.500 €	